

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP OCT3/12 16.40  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

	CLASS:	NATL.	LOCAL	REGIONAL
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LOCAL

REGIONAL

DATE OCT3/12 16.40

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

RPOE-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	S		700A-900A	30		\$2,000.00	10/9	10/12	0		TU-F	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1928												
PROGRAM : GMA CON COM1: 2X PER DAY												

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 16.40  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$925.00	10/9	10/12	0		TU-F	0
9	DS		700P-730P PROGRAM : JEOP CON COM1: 1X PER DAY	30		\$3,000.00	10/9	10/12	3		TU-W,F	3
10	*		730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$3,000.00	10/10	10/11	2		W-TH	2
42	S		1100P-1135P PROGRAM : NEWS ORD COM1: SAT 11P NEWS LATE DUE TO COLLEGE FBALL THIS IS A MAKE-GOOD FOR OCT9 ON LINE-12 FOR 6 SPOTS/WK	30		\$2,000.00	10/9	10/14	0		TU-F,SU	0
13	S		1000P-1100P PROGRAM : PRIVATE PRACTICE	30		\$5,250.00	10/9	10/9	1		TUE	1
18	S		900A-1000A PROGRAM : GMA SAT	30		\$1,050.00	10/13	10/13	0		SAT	0
45	S		600A-700A PROGRAM : NEWS ORD COM1: DUE TO PRGM CHANGEL COLLEGE FBALL ** CREDIT \$40 THIS IS A MAKE-GOOD FOR OCT13 ON LINE-19 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT13 ON LINE-21 FOR 2 SPOTS/WK	30		\$850.00	10/13	10/13	0		SAT	0
46	S		600A-700A PROGRAM : NEWS ORD COM1: DUE TO PRGM CHANGEL COLLEGE FBALL ** CREDIT \$40 PART OF A MAKEGOOD MADE UP OF LINES 45-47	30		\$850.00	10/14	10/14	0		SUN	0
47	S		1000A-1100A PROGRAM : MILLIONAIRE ORD COM1: DUE TO PRGM CHANGEL COLLEGE FBALL ** CREDIT \$40 PART OF A MAKEGOOD MADE UP OF LINES 45-47	30		\$560.00	10/9	10/12	0		TU-F	0

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26	S		700P-800P	30		\$2,750.00	10/14	10/14	0		SUN	0
PROGRAM : AFV												
29	S		700A-900A	30		\$2,000.00	10/15	10/15	0		MON	0
PROGRAM : GMA												
31	S		1100A-1200N	30		\$925.00	10/15	10/15	0		MON	0
PROGRAM : VIEW												
39	S		1100P-1135P	30		\$2,000.00	10/15	10/15	0		MON	0
PROGRAM : NEWS												
40	S		800P-1000P	30		\$9,250.00	10/15	10/15	0		MON	0
PROGRAM : DANCING WITH THE STARS												
44	S		1000P-1100P	30		\$6,000.00	10/15	10/15	0		MON	0
PROGRAM : CASTLE												
OCT/12						65800.00						
CONTRACT TOTAL												65800.00
TOTAL SPOTS												42

MARKET TOTALS \$373,287    WFTV 33%    WKMG 20%    WESH 31%    WOFL 11%    WKCF 1%    WRBW 2%    CABL 0%

WOPX 0%    WRDQ 2%    EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE